

ORDER



Orders
Order / Rev: 188184
Alt Order #:
Product Desc: SEIU/AFSCME/NEA Senate TV
Estimate: 1939
Flight Dates: 11/22/12 - 11/25/12
Original Date / Rev: 11/19/12 / 11/19/12
Order Type: GENERAL

KMGH

Primary AE: David Lombardo
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: New Media Firm
Buying Contact:
Billing Contact:
 1322 G St.SE
 Washington, DC 20003

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: ISSUE/SEIU/AFSCME/NEA
Demographic: A25-54
Product Codes: PL23-Issue/Prop
Priority: P3
Revenue Codes: POL, POL, ISS

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/25/12	10	\$14,550.00	\$12,367.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	10	\$14,550.00	\$12,367.50	0.00
Totals	10	\$14,550.00	\$12,367.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
David Lombardo			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KMGH	25%	\$14,550.00
Market	100%	\$58,200.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBDI	0%	\$0.00
KCEC	0%	\$0.00
KCNC	25%	\$14,550.00
KDEN+	0%	\$0.00
KDVR+	20%	\$11,640.00
KFCT	0%	\$0.00
KMAS	0%	\$0.00
KPXC	0%	\$0.00
KRMA	0%	\$0.00
KRMT	0%	\$0.00
KTFD	0%	\$0.00
KTVD	0%	\$0.00
KUSA	30%	\$17,460.00
KWGN	0%	\$0.00
KWHD	0%	\$0.00
KZCO	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
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